

Applications for a marketing intern are now being accepted.

Positions are unpaid. A letter of recommendation based on performance will be issued at completion of the summer.

Qualified interns must

- Have a thirst for history and a desire to impart your knowledge to others
- Be committed to ensuring that a more inclusive narrative of Charlottesville's history is told
- Be a self starter who enjoys problem solving

Duties will include, but are not be limited to:

- Developing tools and methods for collecting data such as surveys, opinion polls or questionnaires
- Collecting and analyzing data to identify consumer trends
- Researching consumer opinions and marketing strategies and proposing adjustments to current strategies accordingly
- Creating graphic representations of data and translating complex research into easily readable content for stakeholders and other departments
- Preparing marketing proposals and presentations based on company needs
- Measuring consumer satisfaction with products or services
- Monitoring and managing the company's social media platforms, adjusting outreach tactics as needed

Hours must fall within Monday - Friday 10am - 6pm. Saturday hours from 10am - 1pm are also available.